
IMPORTANT

If you are in any doubt about any of the contents of this prospectus, you should obtain independent professional advice.



SHARE OFFER

Number of Offer Shares	:	60,000,000 Shares (comprising 50,000,000 new Shares and 10,000,000 Sale Shares)
Number of Public Offer Shares	:	6,000,000 new Shares (subject to reallocation)
Number of Placing Shares	:	54,000,000 Shares (comprising 44,000,000 new Shares and 10,000,000 Sale Shares) (subject to reallocation)
Offer Price	:	Not more than HK\$1.33 per Offer Share and expected to be not less than HK\$1.23 per Offer Share, plus brokerage of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application and subject to refund)
Nominal Value	:	HK\$0.01 per Share
Stock Code	:	1360

Sole Sponsor



Sole Coordinator



Joint Bookrunners and Joint Lead Managers

(in alphabetical order)



Hong Kong Exchanges and Clearing Limited, The Stock Exchange of Hong Kong Limited and Hong Kong Securities Clearing Company Limited take no responsibility for the contents of this prospectus, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this prospectus.

A copy of this prospectus, having attached thereto the documents specified in the paragraph headed "A. Documents delivered to the Registrar of Companies in Hong Kong" in Appendix V to this prospectus, has been registered by the Registrar of Companies in Hong Kong as required under Section 342C of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong). The Securities and Futures Commission and the Registrar of Companies in Hong Kong take no responsibility as to the contents of this prospectus or any other documents referred to above.

The Offer Price is expected to be determined by the Price Determination Agreement between the Sole Coordinator (acting on behalf of all the Underwriters) and our Company (for ourselves and on behalf of the Selling Shareholder) on or around Wednesday, 30 October 2013 or such later time as may be agreed between the parties, but in any event, no later than Monday, 4 November 2013. If, for any reason, the Sole Coordinator (acting on behalf of all the Underwriters) and our Company (for ourselves and on behalf of the Selling Shareholder) are unable to reach an agreement on the Offer Price on or before Monday, 4 November 2013, the Share Offer will not become unconditional and will lapse immediately. The Offer Price will be not more than HK\$1.33 per Offer Share and is currently expected to be not less than HK\$1.23 per Offer Share unless otherwise announced in the manner set out below. Investors applying for Offer Shares must pay the maximum Offer Price of HK\$1.33 per Offer Share together with brokerage of 1.0%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005%, subject to refund if the Offer Price finally determined is lower than HK\$1.33 per Offer Share. The Sole Coordinator (acting on behalf of all the Underwriters) may, with the consent of our Company (for ourselves and on behalf of the Selling Shareholder), reduce the indicative Offer Price range below that as stated in this prospectus at any time not later than the morning of the last day for lodging applications under the Public Offer. In such a case, notice of the reduction in the indicative Offer Price range will be announced on the Stock Exchange's website at www.hkexnews.hk and our Company's website at www.mega-expo.com not later than the morning of the day which is the last day for lodging applications under the Public Offer. Please refer to the section headed "Structure and conditions of the Share Offer" for further details.

Pursuant to the force majeure provisions contained in the Public Offer Underwriting Agreement in respect of the Share Offer, the Sole Coordinator (acting on behalf of all the Public Offer Underwriters) has the right in certain circumstances, subject to its sole and absolute opinion, to terminate the obligations of the Public Offer Underwriters under the Public Offer Underwriting Agreement at any time prior to 8:00 a.m. on the Listing Date (such date is currently expected to be 6 November 2013). Further details of the terms of the force majeure provisions are set out in the section headed "Underwriting" in this prospectus.

25 October 2013