

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities of the Company.



(incorporated in the Cayman Islands with limited liability)
(Stock Code: 1360)

FURTHER INFORMATION IN RELATION TO THE PLACING OF NEW SHARES UNDER GENERAL MANDATE

Reference is made to the announcement of Mega Expo Holdings Limited (the “**Company**”) dated 19 May 2017 in relation to the placing of new shares under general mandate (the “**Announcement**”). Unless otherwise specified, capitalised terms used herein shall have the same meaning as those defined in the Announcement.

The Board wishes to further disclose the following information:

In relation to the Placing, the Directors intend to use the net proceeds as to (i) approximately HK\$28 million for general working capital of the Group, which are mainly operating expenses including salaries, office rental, business travelling and legal and professional fees; and (ii) approximately HK\$69 million for potential investment opportunities. The Company is in the progress of identifying suitable investment opportunities in the People’s Republic of China, including but not limited to expansion on its existing business portfolio in providing organisation of trade exhibitions, exhibition related services and brand management services. The Company is also looking for premium investment opportunities to expand its brand management related downstream business opportunities, in particular, the cultural and

entertainment business where the Company can fully utilise the brand acquired and the brand management experience to sub-license, operate and provide management services on business related to restaurants, clubs and bars. The Company may also cooperate with some strategic partners in future, such as financial institutions should opportunities arise, to invest jointly where aforementioned investment opportunities are being identified and the Company alone, is not able to capitalise the opportunities identified.

Saved as disclosed above, other information in the Announcement shall remain unchanged.

By the order of the Board
Mega Expo Holdings Limited
Deng Zhonglin
Chairman

Hong Kong, 26 May 2017

As at the date of this announcement, the Board comprises Mr. Deng Zhonglin, Ms. Zhang Jun and Mr. Lu Linyu as executive Directors; Mr. Choi Hung Fai, Mr. Yang Bo and Mr. Tsang Wing Ki as independent non-executive Directors.